System Request 07/06/2025

Project Name:

**Barakah Beans Coffee Cart Website Development**

Project Sponsor:

**Barakah Beans Coffee Cart**

Name:

**Veronica Francis (ve901029@live.seminolestate.edu)**

**Ethan Yeung (ethan9902@live.seminolestate.edu)**

**Samaa Wahieb (sa249333@live.seminolestate.edu)**

**Aramis Sattler (aramissattler@live.seminolestate.edu)**

Department:

**Web Development**

Organization:

**Barakah Beans project team**

**Coffee Cart**

Phone:

**407-724-1575**

Email:

**Barakahbeans.coffee@gmail.com**

Business Need:

**Barakah Beans Coffee Cart was born from friendship, faith and a love for coffee. Founded by Shams and Samaa after a life pivot, the business turned a shared dream into a thriving mobile coffee cart. With only two weeks of preparation their passion and community spirit helped launch something very special. Now, Barakah Beans seeks a professional website to support its growth, provide online visibility and communicate its mission and offer to a broader bigger audience. The site will also support customer engagement through features like menu access; location updates some online ordering and community storytelling.**

Functionality:

**Homepage- Brand intro, Tagline, and visual logo/banner**

**About us- The founding story, vision, and meaning of “Barakah”**

**Menu- Organized by category with images, descriptions and prices**

**Online Ordering- DoorDash/Uber Eats**

**Community highlights- Local initiatives promotions**

**Gallery- Photos from events, products, and behind the scenes moments**

**Testimonials-Real quotes from happy customers**

**Blog/News- Seasonal updates, behind the scenes and closure alerts**

**Contact form- Name, Email and message fields**

**Location and hours- Embedded Google Map and contact info**

Expected Value:

Tangible:

**Online orders**

**Streamlined access to business details and services**

**Enhanced brand recognition in the local and digital space**

Intangible:

**Stronger connection with loyal customers and newcomers**

**Improved communication of brand story**

**A polished online presence that mirrors the welcoming purpose driven atmosphere of the coffee cart**

Special Issues or Constraints:

**The site needs to represent the brand’s mission and story**

**Mobile first design**

**Budget conscious development**

**Accessibility and responsive UI/UX standards must be met.**